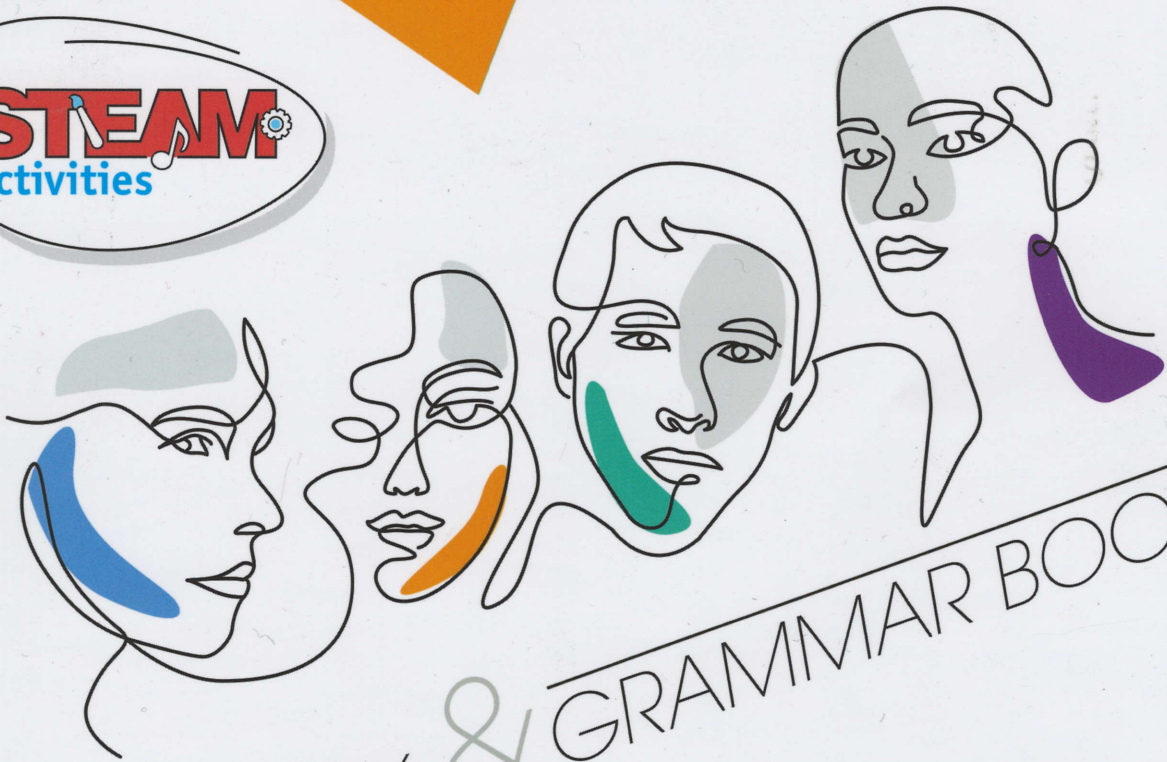


LEARNING MINDS

Jenny Dooley

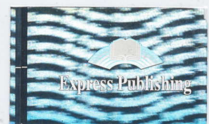


WORKBOOK & GRAMMAR BOOK
Student's

B2



Express Publishing



L MINDS

Jenny Dooley



WORKBOOK & GRAMMAR BOOK
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Unforgettable

Adventures



Have you got a thirst for adventure? Here are six incredible holiday experiences you will love!

A _____
Picture yourself hiking through the mountains of Peru, surrounded by gorgeous green wilderness, when suddenly the world-famous Machu Picchu comes into view. This is no ordinary hike; it's a journey through history. Inca Trail takes you to the incredible Inca city, where you can explore houses and temples built as far back as 1450 AD. **1** _____
It truly is a trek like no other.

B _____
The Three Peaks Challenge in the UK is a unique test of fitness and determination. Climb the highest peaks in Scotland, England and Wales – Ben Nevis, Scafell Pike, and Snowdon – all within 24 hours. **2** _____
This experience will push your limits while you discover the beauty of the UK at the same time.

C _____
For a taste of the Wild West, head to Dixie Dude Ranch in Texas. **3** _____
You will spend most of your time on horseback travelling around the ranch and find out about how to look after cows, then enjoy relaxing evenings by the campfire. It's a holiday experience that takes you back in time, offering a glimpse into the cowboy lifestyle of the American South.

D _____
If you're a nature lover with an interest in marine life, the Galapagos Islands are definitely a must-

visit. Dive into the crystal-clear waters around these islands and discover a hidden underwater world. Snorkel with turtles, sea lions, and see a wide variety of other unique and colourful ocean species up close. This is a hands-on lesson in marine ecology, as you will learn a lot about sea life up close. **4** _____

E _____
Baffin Island in the Canadian Arctic is the perfect place for a winter adventure. Here, you'll try to spot amazing Arctic species, like polar bears and Arctic foxes, out in the wild. This stunning frozen location offers an opportunity for a unique cultural experience, too, as you can meet and spend time with native Inuit communities that live there. **5** _____
If you're lucky, you might even get the chance to see them while you're there.

F _____
For a once-in-a-lifetime ski trip, head to Mount Etna on the Mediterranean island of Sicily. This mountain is actually Europe's largest active volcano, but it also offers thrilling skiing opportunities during the colder months of the year. **6** _____
By combining the thrill of winter sports with the incredible natural beauty of the sunny Mediterranean region, this location offers a one-of-a-kind adventure that you won't find anywhere else!

1 ★ Read the text and correct the sentences (1-6).

- 1 Machu Picchu is an ancient trail created by the Incas. _____
- 2 Ben Nevis, Scafell Pike and Snowdon are England's highest peaks. _____
- 3 Visitors to Dixie Dude Ranch learn how to take care of horses. _____
- 4 The waters of the Galapagos are perfect for exploring because they are warm. _____
- 5 Inuit people are known to visit Baffin Island. _____
- 6 Mount Etna is the oldest volcano in all of Europe. _____

2 ★★ Read the text and match the headings (1-6) with the paragraphs (A-F) they describe.

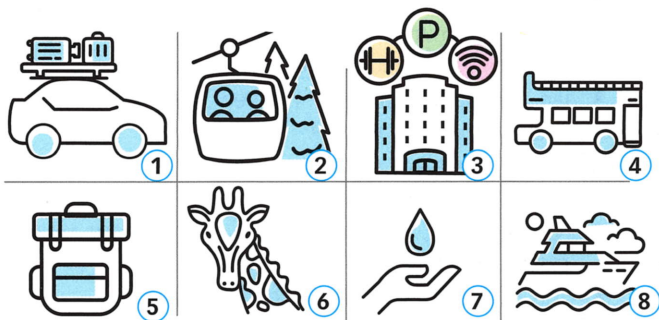
- | | | |
|--------------------------|-------------------------|--------------------------------|
| 1 Racing to the Top | 3 Trekking through Time | 5 Where the Sun meets the Snow |
| 2 Underwater Adventuring | 4 A Winter Wonderland | 6 Life with Livestock |

3 ★★★ Read through the text. Six sentences are missing. Choose from sentences A-H below. There are two sentences you do not need to use.

- A** Here, you'll find yourself in a remote rural setting, surrounded by rolling hills where you can experience the true cowboy culture.
- B** Here, you can speed down the slopes while enjoying incredible views of the Mediterranean Sea.
- C** It's challenging, but the reward is an unforgettable experience at one of the world's most amazing archaeological sites.
- D** It can take some time to get used to being around these animals, but it is a highly rewarding experience once you do.
- E** Amazingly, the Northern Lights are also visible on the island at certain times of the year.
- F** Here, you will learn about what it takes to survive in one of the Earth's rainiest climates.
- G** You will enjoy stunning views of the British countryside and gain a feeling of achievement from completing the challenge.
- H** Of course, the warm weather isn't the only reason for you to visit this unique destination.

TYPES OF HOLIDAYS

1 ★ Look at the drawings and complete the sentences.



- 1 Anna and Tom are packing their car for their big r _____ t _____ tomorrow.
- 2 "We need plenty of warm clothes because we're going on a w _____ s _____ holiday."
- 3 Ed loves p _____ holidays because flights, accommodation and food are all included.
- 4 "Did you see Big Ben on your s _____ s _____ trip around London?"
- 5 Leah loves hiking, so she goes on a lot of b _____ holidays.
- 6 Jen and her family saw some amazing animals on their s _____ holiday in Kenya.
- 7 "You look stressed; I think you need a w _____ s _____ holiday soon."
- 8 "I love being at sea, so a c _____ is the perfect holiday for me."

2 ★★ Fill in: temple, track, tour, sun, flight, culture, lag, coach, sickness, views.

What's your idea of the perfect holiday? Would you like to go off the beaten 1) _____ and explore another 2) _____? Would you like to visit a 3) _____ or take a guided 4) _____ of historical locations? Perhaps you'd simply like to relax, soak up the 5) _____ and enjoy breathtaking 6) _____. Whatever your preference, SimplyTravel has options for you. There's no need to worry about jet 7) _____ or travel 8) _____ either, as we can book a suitable 9) _____, plan 10) _____ trips and select the perfect accommodation for the most comfortable and enjoyable experience possible. So why wait? Visit SimplyTravel today and start planning the holiday of a lifetime!



AIRPORT SECURITY

3 ★ Choose the correct option.

- 1 Everyone can use tablet **files/devices** in the cabin, as long as they are in aeroplane mode.
- 2 "Can I take these safety **powerbanks/matches** with me on the plane?"
- 3 "Don't pack too many clothes; there's a luggage **warning/restriction** on our flight."
- 4 The airline allows every passenger to travel with one piece of **hand/onboard** luggage.
- 5 Getting through security can take a long time if you have to stop for a **manual/fingertip** check.
- 6 "With this app, I can download a digital boarding **ticket/pass** to my smartphone."

4 ★★ Fill in: confiscate, apply, ensure, screen, prescribe, snatch.

- 1 "Do rules about electronics _____ to both smartphones and laptops?"
- 2 "Keep a close eye on your luggage; you don't want someone to _____ it while you're not looking."
- 3 The job of airport security is to _____ safe travel for all passengers.
- 4 As it was more than 100 ml, airport staff had to _____ Amy's perfume.
- 5 This machine is used to _____ suitcases in case they contain banned items.
- 6 "If your doctor did not _____ that medicine, you won't be able to take it on the plane."

5 ★★★ Choose the correct option.

Travel Made Simple

- 1 Always pack light on a **cruise/safari/backpacking** holiday – you'll be carrying whatever you take!
- 2 To avoid accidents, check weather conditions carefully before you **go/visit/take** on an expedition.
- 3 Be ready for security **viewing/screening/searching** by putting all liquids in a plastic bag at home.
- 4 Read airline regulations before travelling to avoid having personal items **snatched/confiscated/permitted** by security staff.
- 5 Keep **files/instruments/powerbanks** in your cabin bags, as batteries aren't allowed in hold luggage.
- 6 Print or download your boarding **ticket/receipt/pass** at home to save time at the airport.
- 7 Travel with a money belt to keep your most important personal **belongings/essentials/goods** safe.
- 8 If you want to travel **far and wide/another country/the wild** cheaply, you have to be flexible.
- 9 Tie a colourful ribbon to your luggage to help you **search/locate/track** it at baggage reclaim.
- 10 **Book/Explore/Travel** flights months in advance to get the best deals.



1c GRAMMAR IN USE

COUNTABLE/UNCOUNTABLE NOUNS

1 ★ Choose the correct option.

- There weren't many **space/spaces** outside the hotel, so it took us a while to park our car.
- There's no **room/rooms** to pack anything else in this travel bag.
- The hotel staff brought **iron/irons** for the guests to use on their clothes.
- There is so much amazing **foods/food** to try in India; I can't wait to go there!
- When we saw the city **light/lights** from the plane window, we knew we had almost arrived.
- David always travels with lots of **suitcase/suitcases**.
- When he landed in Dublin, Greg asked airport staff for **informations/information** about local buses.
- Julia and David took **time/times** off work to go on holiday.
- Ann is travelling with her laptop so she can do some **work/works** during her flight to New York.
- John has ten years' **experience/experiences** as a hotel manager.

2 ★ Fill in *piece, cup, bar, drop and bottle*.

Hey Greta,
On your way back to the villa, could you please pick up a(n) **1)** _____ of juice for breakfast tomorrow? I know you like a(n) **2)** _____ of coffee with a(n) **3)** _____ of fruit in the morning, too, but we haven't got a(n) **4)** _____ of milk left either, so you might want to get a carton. Oh, a **5)** _____ of chocolate too, please! I think that's everything for now. Thanks!
Jen

3 ★★ Find and correct the mistakes.

- According to locals, rugby are the most popular sport in this country. _____
- Aside from the great food, the sunshine are what attracts people to this destination most. _____
- We couldn't believe how noisy our surroundings was in New York City. _____
- Japanese are a beautiful language that I'd love to learn someday. _____
- The traditional garments Ann is wearing is from a local market. _____
- Lucy's luggage weigh a lot, so she needs help carrying her things. _____
- Anna is a keen traveller, which is why geography are her favourite school subject. _____
- It is busy at the airport because there is a lot of people travelling today. _____

4 ★★ Fill in *is or are*.

- "Can you check if my green shorts _____ in that red suitcase?"
- The town council _____ trying to create a plan to encourage more tourism in the local area.
- Ian is annoyed because his new sunglasses _____ missing from his backpack.
- "_____ there any scissors in this hotel room? I'd like to trim my fingernails before we go out."
- "Unfortunately, your baggage _____ over the weight restriction."
- The scales at the airport check-in desk _____ for weighing passengers' bags.
- Kate's family _____ planning a winter skiing holiday in December.
- The crew on this flight _____ from all over the world.

5 ★★★ Complete the text with the singular or plural form of the nouns in brackets.



Planning a summer holiday abroad this year?
Here's how to travel like a pro!

- Always keep important **1)** _____ (**belonging**) like your wallet and travel **2)** _____ (**document**) in a money belt where they're safe and you can easily reach them.
- Buy local **3)** _____ (**currency**) at your bank before going to the airport where **4)** _____ (**exchange**) rates cost a lot more.
- Travel light: avoid taking **5)** _____ (**clothing**) you don't need. A pair of **6)** _____ (**sandal**), some T-shirts and shorts are plenty for a summer trip.
- Put **7)** _____ (**liquid**) in a plastic bag before you leave home - it will save you time at airport security!

So that's it! Just keep these tips in mind whenever you travel to have the best possible experience on all your **8)** _____ (**adventure**)!



ARTICLES

1 ★ Choose the correct option.

- Ben's **a/an** tour guide who works in **the/-** Madrid.
- The/-** market we visited yesterday sold **-/the** souvenirs made by locals.
- Dina's planning **a/-** trip abroad to visit **an/the** old friend next year.
- Joe loves **the/-** backpacking holidays, so he wants to go hiking in **-/the** Andes someday.
- Let's go on **an/a** boat tour in **a/the** afternoon!
- If **-/the** sun is out tomorrow, I'd love to spend **a/an** hour or two swimming.

2 ★★ Fill in *a, an, the* or *-* where necessary.

Hey Mia! I'm having **1)** _____ amazing time here in **2)** _____ Barcelona! **3)** _____ weather is great and **4)** _____ food is amazing here, too. I found **5)** _____ great restaurant near my **6)** _____ hotel, and I've been going there every day since I arrived. There are plenty of **7)** _____ attractions to see, like **8)** _____ famous cathedral, La Sagrada Familia, which I visited today. Tomorrow, I'm checking out **9)** _____ Park Güell – I think it will be **10)** _____ day to remember. Wish you were here!

Speak soon,
Emma



3 ★★ Fill in *the* where necessary.

- Tom and Lucy had _____ lunch on _____ beach yesterday.
- We usually book our _____ plane tickets on _____ Internet.
- This part of _____ city centre was built in _____ 18th century.
- Last night, we listened to a traditional musician play _____ guitar outside _____ ABC hotel.
- Henry spoke to _____ hotel manager about _____ problem with his hotel room.
- Ann plans to visit Buckingham Palace, home to _____ King of England, in _____ morning.
- We booked a taxi to take us to _____ airport, but _____ taxi never arrived to pick us up.
- Luke saw _____ Atlantic Ocean for _____ first time last year.
- Dan has always wanted to visit _____ National Theatre in _____ London.
- _____ Dutch are some of _____ friendliest people I've met during my travels.

4 ★★★ Find and correct the mistakes.

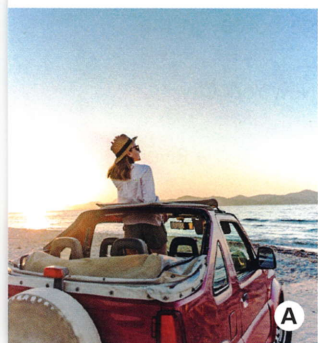
- The job of the travel rep is to help people have the perfect holiday. _____
- I always wanted to visit USA, but plane tickets are so expensive! _____
- Sam is going on a all-inclusive package holiday in the summer. _____
- We took photos in the Times Square in New York City. _____
- Mark enjoyed the view of London as he crossed a River Thames. _____
- Jen and Tina ate wonderful dinner in a Spanish restaurant last night. _____
- Eric has climbed the Mount Olympus in Greece several times. _____
- Football is a most popular sport in the UK, so we're going to watch a match during our week there. _____

TRANSFORMATIONS (Review)

5 ★★★ Complete the second sentence using the word in bold. Use between two and five words.

- Kevin got the travel agent job he applied for last month. **A**
Kevin works as _____ now.
- Luckily, the hotel wasn't damaged in the fire. **DAMAGE**
Luckily, there _____ to the hotel in the fire.
- I learnt Italian by spending a year in Sicily. **LANGUAGE**
I learnt _____ by spending a year in Sicily.
- Can you hand me those sunglasses, please? **PAIR**
Can you hand me that _____ sunglasses, please?
- I've never had a better holiday than our trip to Spain. **BEST**
Our trip to Spain was _____ of my life.
- Our skiing holiday in Austria was unforgettable. **AN**
We went on _____ in Austria.
- Our bags were not put on the flight. **LUGGAGE**
Our _____ on the flight.
- It's a place I visited a lot as a child, but it has changed. **SAME**
It's not _____ I used to visit as a child.
- There is an airport in my home city that I usually fly from. **THE**
I usually fly from _____ home city.
- There was no phone signal so I couldn't call. **A**
I couldn't _____ my phone so I was unable to call.

1 ★ Complete with the correct preposition/particle.



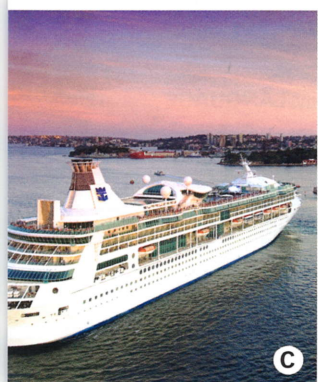
Explorer Rentals

Would you like to set **1)** _____ on the open road and explore the USA? With Explorer Rentals, you can! Travel around the country **2)** _____ a week or two in one of our cars and experience real American life as you stop **3)** _____ at some fascinating small towns. Once you start exploring, you'll never want to turn **4)** _____.



Luxury Airways

Are you heading **5)** _____ on a faraway adventure and looking for a relaxing travel experience? With Luxury Airways, you can travel **6)** _____ the night in complete comfort. As your family and friends see you **7)** _____, they'll know you're safe and sound on a Luxury Airways flight.



SunLife Cruises

For the ultimate cruise experience, book with SunLife Cruises. We offer cruises that pass **8)** _____ some of the world's most beautiful locations, including the Caribbean and the Mediterranean. You can spend your days walking **9)** _____ some of the world's most beautiful cities and then settle **10)** _____ and enjoy the wonderful entertainment options onboard.

2 ★★ Choose the correct option.

- Ann's cousin Rachel is a flight **attend/attendant**.
- Jane has a job as a hotel **inspect/inspector**, so she travels a lot for work.
- Have you got any experience working at a hotel **reception/receptionist** desk?
- There are two spa **therapy/therapists** working at this wellness resort.
- New York City is 200 miles from here, so we still have **the long way/quite a way** to drive.
- The aircraft **technician/technical** is refilling the plane with fuel.
- I'd love to live in the mountains and become a ski **instruction/instructor**.
- We don't have a guide, so we need to find **our own way/out of the way** around the city centre today.

3 ★★ Choose the correct option.

- The plane crew told passengers not to get _____ of their seats yet.
A off B through C out D back
- Is there a long way to _____ until we reach Copenhagen?
A find B take C go D leave
- Matt is exhausted because he's been travelling _____ the night.
A out of B into C around D through
- What time do we need to _____ out on our road trip tomorrow?
A set B see C stop D turn
- Our accommodation is completely _____ the way, so there are no shops nearby.
A off B on C out of D over
- Can we _____ off at the Grand Canyon on our road trip?
A pass B head C see D stop
- The weather got so bad that we had to turn _____ and end our hiking trip early.
A off B out C back D through
- We were lost, so we asked a local to show us _____ way to the city centre.
A quite a B out of the C the D our own

REVIEW

4 ★★★ Complete the gaps with the correct word, choose the correct option or put the words in brackets in the correct form.




As a flight **1)** _____ (**attend**), I've travelled **2)** **light/far** and wide. I've been lucky enough to visit lots of unusual destinations all over the world and even **3)** _____ trekking through the rainforest – but nothing beats the time I went on a **4)** **wellness/safari** trip to see the incredible wildlife of Uganda. A holiday **5)** _____ (**represent**) had arranged a coach to take me and my crew through a nature reserve, and it was fantastic. We got to soak **6)** _____ some sun and see some incredible animals – we even saw a lion **7)** _____ a deep sleep under a tree! It was an amazing experience, even though I was **8)** **suffering/getting** from jet lag for quite a few days after that trip!

LISTENING SKILLS 1f

1  ★ Listen to an interview with a tour operator in Spain. Tick (✓) the advice she gives travellers.




- 1 try traditional food
- 2 speak to local people
- 3 go to local markets
- 4 carry cash
- 5 book accommodation early
- 6 avoid crowded places
- 7 buy travel insurance
- 8 learn phrases in the local language

2  ★★ Listen to the recording. Decide if the statements (1-10) are true (T) or false (F).

- 1 Seville and Granada are known for their wonderful architecture. _____
- 2 Ordesa is a good place to learn about Spanish history. _____
- 3 Visitors can do winter sports in the Pyrenees. _____
- 4 Paella is a type of seafood dish. _____
- 5 Tourists might not be able to pay by card in some places. _____
- 6 Thieves are a bigger issue in Spain than in other places in Europe. _____
- 7 Tourists are at more risk of theft in urban places. _____
- 8 Ronda is one of Spain's busiest tourist destinations. _____
- 9 Maria is planning to visit Ronda for the first time soon. _____
- 10 The Camino de Santiago is a hilltop town in Northwest Spain. _____



3  ★★★ Listen to the recording and complete the gaps with information from the interview with a tour operator.



- 1 Maria Rodriguez is a _____ tour operator.
- 2 Spain is a very _____ country with a lot to see and do.
- 3 Maria feels there are a lot of _____ locations in Spain.
- 4 Montserrat is a great place for _____ to visit.
- 5 Tortilla Espanola is a type of _____ eaten in Spain.
- 6 People can connect with the local culture by attending _____.
- 7 Maria offers some useful _____ to help people protect themselves on holiday.
- 8 Tourists should keep their _____ in sight so as to protect them from pickpockets.
- 9 Ronda offers a more relaxed and _____ Spanish experience than other tourist destinations.
- 10 People can see stunning _____ in the northwest of Spain.



1g SPOKEN ENGLISH

TALKING ABOUT PREFERENCES

1 ★ Match sentences 1-5 to their responses a-e.

- 1 Do you prefer travelling alone or with friends?
 2 Do you enjoy cruises?
 3 Personally, I love road trips.
 4 What about winter skiing holidays?
 5 I'm interested in a sightseeing trip.

- a No, I can't stand being out on the sea.
 b Not me. Famous monuments don't interest me.
 c I'd much rather have company.
 d Those aren't for me. I prefer soaking up the sun on a beach.
 e I'm the opposite. I prefer being active and walking instead of driving.

2 ★ Put the words in the correct order to create sentences expressing preferences. Put the verbs in the (to) infinitive or -ing form.

- 1 I'd/go/trekking/rather/much/the/mountains/in

 2 visit/prefer/on/historic/sites/I/usually/holiday

 3 cultures/new/I/explore/love

 4 beats/nothing/a/on/go/cruise

 5 all-inclusive/pay/an/for/holiday/prefer/I'd

3 ★★ Choose the correct option.

- 1 A: Do you enjoy backpacking holidays?
 B: a I'm the opposite.
 b I prefer going on safari.
 2 A: I adore exploring traditional markets.
 B: a Not me.
 b Not really.
 3 A: What's your favourite type of holiday?
 B: a Nothing beats a cruise.
 b I can't stand road trips.
 4 A: And what about in summer? You can't go skiing then.
 B: a Things like that are not for me.
 b I'd still rather spend time in the mountains than on a beach.
 5 A: I just love experiencing different aspects of local life.
 B: a What, like visiting traditional markets?
 b I always go for traditional markets.

4 ★★★ Put the sentences (a-h) in the correct order to make a dialogue.

- a I'd rather have cultural experiences in a city than do adventure activities in the wild.
 b I'm completely different. I always want action on holidays. Art and theatre aren't for me.
 c So, what kind of holiday do you prefer: adventure holidays or city holidays?
 d Not me, I'm much more of a city person.
 e No, I can't stand visiting tourist attractions. I prefer going to art galleries or attending local theatre performances.
 f But what about when you want to relax? You can't have adventures all the time.
 g You mean like going sightseeing?
 h That's true, but I'd still rather relax by doing something active in nature, like trekking.

COMPARING PHOTOS

5 ★★★ Look at the two pictures and complete the comparisons with the words in the list.

- suppose • whereas • relaxed • certain
 • convinced • striking

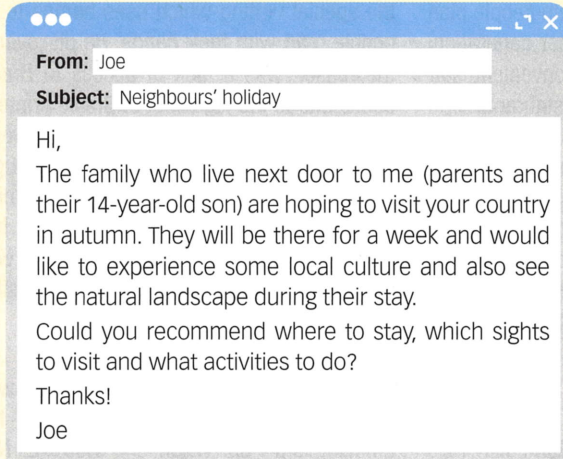


In the first picture, we see a group of people on a holiday together, **1)** _____ in the second picture, we see a single person on a trip alone. The most **2)** _____ difference is that the people in the first picture are on a boat and are feeling **3)** _____, while the person in the second picture is on a backpacking trip near a lake and seems thoughtful.

I **4)** _____ that the people in the first picture are a family, as there are parents and young kids relaxing together. As for the person in the second picture, I can't be **5)** _____ of his age, but I'm **6)** _____ he is probably in his 20s as he is travelling alone and doing a more active, adventurous activity.

1 ★ Read the rubric, underline the key words and choose the correct answers.

You have received this email from an English-speaking penfriend asking for some suggestions about visiting your country. Read your friend's email and write a reply.



Your email should be 140-190 words.

- 1 I am going to write an informal **essay/email**.
- 2 I am writing to a **teacher/penfriend**.
- 3 I am going to cover **some of/all** the points.
- 4 I am going to write **less/more** than 140 words.

2 ★ Read the model. Replace the underlined sentences/phrases (1-4) in the email with the ones below (a-d).

New message

Hey Joe,

1) So nice to get your email. Your neighbours' visit sounds exciting, and I'm delighted to provide some recommendations. For a taste of local culture, I recommend staying in the heart of the capital city. 2) They'd be best to choose a hotel in the Old Town in the capital, as that's the cultural centre of the country. I recommend visiting the Sunday market in the main square for an authentic local experience, but there are lots of great shops, restaurants, galleries and theatres, too.

3) I imagine going to a national park would also be a good idea as they want to explore the natural landscape. In fact, there is a beautiful one just an hour from the capital by bus, so they can go there for a day trip. I suggest they hike some trails and have a picnic there, as that will give them a chance to enjoy the breathtaking views!

4) I'd be happy to show your neighbours around if they need a guide. Just let me know!

Speak soon,
Emma

- a I'd love
- b I suppose
- c It's lovely to hear from you
- d They really ought to

3 ★★ Read the model in Ex.2 and complete the table.

Suggestions	Reasons
1) _____ _____	cultural centre of country
visit Sunday market	2) _____ _____
3) _____ _____	explore the natural landscape
hike trails and have a picnic	4) _____ _____

4 ★★ Match the prompts (1-4) to the reasons (a-d).

- 1 stay/village/north of the country
- 2 not miss/autumn harvest festival
- 3 go/hike/up/the region/tallest/mountain
- 4 take/boat trip/along/northeast/coastline

- a the region with the most vibrant traditional culture
- b perfect way to spot some amazing local wildlife
- c try traditional food and experience local culture
- d see the stunning countryside from above

5 ★★ Use the suggestions and reasons from Ex. 4 to complete the email.

Hi Joe,

Great to hear from you! It's really cool your neighbours are visiting, and I'm thrilled to share some suggestions. For a unique cultural experience, I'd recommend

1) _____
- 2) _____:

My top tip is 3) _____:
they can 4) _____.

To explore the natural landscape, I suggest they

5) _____ - they can 6) _____.

I would recommend they 7) _____:
_____ : the 8) _____.

If your neighbours need a local guide, I'm more than happy to help out! Just get in touch and let me know.

Bye for now,
Alex

Send

6 ★★★ **OPTIONAL** Write your own email for the rubric in Ex. 1.

CHANGING
THE WORLD,ONE
START-UP
AT A TIME

One of the most amazing things about start-ups is that anyone can create one, no matter what age they are – all it takes is a clever idea and a lot of determination. Here are some young people who wowed the world with their incredible start-ups!

A

Meet Bella Tipping, the creator behind Kidzcatoniz, a travel agency for young people. At the age of just 12, following an unenjoyable holiday with her family, Bella realised that there was a lack of vacation options designed specifically for kids. So, she founded her own website to help people plan suitable holidays for the younger generation.

1 It even includes a convenient star system for rating hotels, restaurants and attractions in categories like food, entertainment options and more. "What I hope Kidzcatoniz will do," says Bella, "is make hotels, restaurants and attractions more aware of the needs of kids because it's our holiday too!" Now, families all over the world use Kidzcatoniz to find their perfect holiday destinations, and it's all thanks to Bella's vision.

B

Have you ever heard of Mihir Garimella? He's the young genius behind FlyBot, an amazing drone designed to help save lives in disaster situations. Mihir created his invention at the age of just 14 after the idea came to him while he was at home one day. After a long vacation, Mihir and his family returned home to find some flies buzzing around the fruit bowl on their kitchen counter. He tried to catch them with his hand, but they were too quick. **2** After a lot of research, he came up with FlyBot, a cheap, flying search-and-rescue robot which can avoid falling objects to safely search collapsed buildings for survivors. Mihir has won several awards for his amazing invention, and it's easy to see why!

C

Shubham Banerjee made waves in the world of technology when he founded Braigo Labs at the age of just 13. While doing research for a science fair project, Shubham realised that just a small percentage of blind Americans can read and understand Braille, the special writing which uses bumps to let people read with their hands. He discovered the reason was a lack of access to Braille books due to the high cost of Braille printers.

3 Amazingly, Shubham built a Braille printer using a set of Lego® blocks he bought from a toy store, and that was the beginning of Braigo Labs. Shubham's invention has made Braille more available to those who need it, helping to create a more accessible world for everyone.

D

Noa Mintz is a young businessperson who has changed childcare services with her amazing start-up. When she was 12, Noa noticed that her parents were having difficulty finding reliable and trustworthy babysitters. **4** Soon, she began finding babysitters for family members and friends, too. Eventually, she decided to start her own agency, Nannies by Noa. Her start-up helped parents to obtain high-quality childcare for their kids by carefully pairing families with nannies and babysitters based on their specific needs and preferences. The business quickly gathered more than 190 clients, and has been a huge success ever since. Noa's story goes to show just what kids can do when they take matters into their own hands!

1 ★ Read the text. Match the paragraphs (A-D) to the headings (1-4).

- 1 A Life-saving Start-up
2 Changing Travel

- 3 A Genius Care Solution
4 Turning Toys into Tech

2 ★★ Read the text. Four sentences are missing. Choose from sentences A-E to complete the gaps. One sentence is extra.

- A As soon as she released her product, people all over the world were buying it.
B So, he set out to create a cheaper alternative technology.
C The site allows kids to log on and write reviews to share their travel experiences from around the world.
D She decided to go out and find one for herself, and succeeded.
E He became fascinated with how they moved to avoid danger, and began studying them.

3 ★★★ Read the text. Which start-up (A, B, C or D):

- | | |
|--|---|
| 1 <input type="checkbox"/> took inspiration from something in nature? | 7 <input type="checkbox"/> reduces the price of something? |
| 2 <input type="checkbox"/> helps people to find accommodation? | 8 <input type="checkbox"/> enables young people to express their opinions? |
| 3 <input type="checkbox"/> began as a way to assist relatives? | 9 <input type="checkbox"/> can help people with their education? |
| 4 <input type="checkbox"/> has earned official recognition for its creator? | 10 <input type="checkbox"/> came from a bad experience that someone had? |
| 5 <input type="checkbox"/> helps people with specific disabilities? | |
| 6 <input type="checkbox"/> gained customers rapidly? | |

BUSINESS & WORK SKILLS

1 ★ Which of the departments in the list does each person work in?

- IT • R&D • QC • PR • M&S

- 1 My team and I are responsible for creating new products. _____
- 2 My role is to handle external communications and help my company improve its image. _____
- 3 My role is to help employees at my company with computer problems. _____
- 4 I contact potential clients and persuade them to pay for my company's services. _____
- 5 I make sure all of our product units meet industry standards before they're sent to stores. _____

2 ★ Complete the sentences. Use the pairs of highlighted words.

hire/build

- 1 How can we _____ our reputation in the eyes of customers?
- 2 Our company is growing rapidly, so we need to _____ more staff.

risk/threat

- 3 If we don't finish this project on time, we run the _____ of losing our client's business.
- 4 Local tech start-ups are under _____ because a huge IT firm has just set up their HQ in the area.

trouble/danger

- 5 We need to increase our sales soon or we could get into _____ with our finances.
- 6 The CEO of the start-up is in _____ of losing his job following a number of poor decisions.

3 ★★ Complete the gaps. Use the words in the list.

- identify • promote • maintain • transport • hire • manage

Positions Now Available at Gadget Inc.

The HR team at Gadget Inc. is looking to **1)** _____ new staff in multiple positions at both our HQ and our product centre.


At our HQ, we are currently searching for a skilled marketer to join our digital content team to **2)** _____ our products online and help us **3)** _____ our good reputation with the public. Additionally, we are looking for a business development specialist to help upper management **4)** _____ future growth opportunities for our business.

At our product centre, we also have three positions available. We need a warehouse coordinator to **5)** _____ stock levels and ensure fast product delivery. We also need two experienced lorry drivers to **6)** _____ units from the product centre to stores across the country.

To find out more about these positions, visit the 'Careers' section of our website.

4 ★★ Complete the gaps. Use the words in the list.

- trouble • deadlines • communication • threat • empathy • risk • negotiation • knowledge



BEING A SUCCESSFUL MANAGER

To be a successful manager, you need to wear many hats, and that requires a mix of different skills.

Firstly, having excellent **1)** _____ skills is crucial, as it allows you to explain tasks clearly to your team members. Additionally, you need good time management skills so you and your team can meet tight **2)** _____.


Possessing in-depth **3)** _____ of your field is also essential in order to provide advice if any of your staff get into **4)** _____.

5) _____ skills can help you find solutions to disagreements so that you don't run the **6)** _____ of conflict, which puts your team's success under **7)** _____.

Finally, **8)** _____ is extremely important, as it allows you to understand your team members' perspectives and give them support.

By combining these skills, you can be a manager that creates a positive, productive work environment where employees always perform to their best.

5 ★★★ Choose the correct option.



Forum

Eric Hi everyone! I'm planning to start my own company soon and I could use some advice. Any tips for me?

Sara Hi Eric! Running a new start-up certainly isn't easy. New companies always run a serious **1) risk/threat/danger** of closing in the first year, so you should focus on developing your **2) communication/problem-solving/negotiation** skills to avoid failure by overcoming unexpected challenges. Also, be careful to **3) hire/manage/check** the right people in each position, especially PR. As a new start-up, you need someone who knows how to come up with clever social media posts and digital marketing strategies to **4) promote/maintain/build** your business online. It's important they don't do **5) damage/knowledge/empathy** to your company's **6) deadline/chance/reputation**. Hiring a PR specialist might sound expensive, but it's definitely worth it!

PRESENT PERFECT – PRESENT PERFECT CONTINUOUS

1 ★ Choose the correct option.

- 1 Mark and Ben **have been deciding/have decided** to start a company together.
- 2 Jane **has been using/has used** my computer without asking again!
- 3 How long **have you wanted/have you been wanting** to pursue a career in IT?
- 4 The CEO of the tech start-up **has won/has been winning** 4 awards for her impressive career achievements.
- 5 We **have tried/have been trying** to find an experienced HR manager for almost 6 months now.
- 6 I am exhausted because I **have worked/have been working** on a new PR strategy all night.
- 7 After months of preparation, the company **has just launched/has just been launching** its new product.
- 8 **Has Ann interviewed/Has Ann been interviewing** the candidate for the social media manager position yet?

2 ★ Choose the correct option.

- 1 We have **just/yet/since** hired a new employee in our M&S department.
- 2 The CEO has been running the company **for/already/since** 2020.
- 3 Have you **so far/ever/before** considered starting your own business?
- 4 Paul has been planning for this PR project **yet/for/recently** 3 weeks.
- 5 The company started just a year ago, but has **ever/for/already** sold over 1 million units online.
- 6 I'm exhausted because I've been meeting with clients **for/all/recently** day today.

3 ★★ Complete the sentences using the verbs in the list in the *present perfect* or the *present perfect continuous*. You should use the same verb for both blanks in the same sentence.

• write • send out • interview • develop • work

- 1 We _____ product samples to local businesses all day and we _____ fifty so far.
- 2 Ms Davis _____ three people for the IT technician position this week and _____ applicants for her sales team since this morning.
- 3 Joe _____ that sales report for hours; it must be the longest one he _____.
- 4 Greg _____ in this industry for years and _____ for several leading companies.
- 5 Our R&D team _____ several successful products since last year and _____ another interesting one lately, though it's not finished yet.

4 ★★ Put the verbs in brackets into the *present perfect* or the *present perfect continuous* and complete the short answers. Then choose the correct time expression.

- 1 A: _____ (the local tech firm/say) that they will release a new smart device next month?
B: Yes, they _____. Their R&D team _____ (work) on it **for/since** January last year.
- 2 A: _____ (you/hire) a new sales person at your company **ever/yet**?
B: No, I _____. I _____ (interview) applicants for weeks, but I can't find anyone with the right experience.
- 3 A: Tom _____ (spend) a lot of time at work **recently/since**.
B: I know. His boss _____ (give) him some important deadlines to meet.
- 4 A: How many companies _____ (Sarah/apply) to **for/so far**?
B: Just two, but she _____ (check) online job boards all week.
- 5 A: Laura _____ (want) to start a business of her own **ever/since** she was young.
B: So, why _____ (she/not/do) it, then?
- 6 A: Did you hear? Our boss _____ (promote) Ann to HR manager!
B: Yes! She deserves it, she _____ (do) a great job here **since/for** years.

5 ★★★ Put the verbs in brackets into the *present perfect* or the *present perfect continuous* and choose the correct time expression.

Jack's
BLOG

Hey readers!

So, I started a business course last autumn, and I 1) _____ (learn) a lot 2) **so far/yet!** For the past several months, our instructor 3) _____ (teach) my classmates and me all about what it takes to run a business. As someone who 4) _____ (want) to be a successful businessman 5) **before/since** childhood, I 6) _____ (love) every second of the experience.

7) **All/For** the last month, our class group 8) _____ (study) examples of successful start-ups to try and learn from them, and it's been very interesting. One thing I 9) _____ (notice) is that a lot of start-ups 10) _____ (achieve) success by providing solutions to everyday problems.

In last week's class, our instructor said we should try to see the world from the customer's point of view and then look for solutions to common issues. That's what I 11) _____ (try) to do 12) **all/for** the past few days, and I 13) _____ (have) some great start-up ideas 14) **just/already!** Joining this course is one of the best decisions I 15) _____ (make) in years!

Post a comment. 🗨️



PRESENT PERFECT VS PAST SIMPLE

1 ★ Choose the correct option.

- The pop-up restaurant in the local mall **opened/has opened** last week.
- Ian and Max **launched/have launched** their business together in 2022.
- Last week, I **applied/have applied** for a job as a QC tester at a local business.
- The new tech company **received/has received** great reviews on all of its products since it opened.
- Unfortunately, Emma **closed/has closed** her clothing business for good a month ago.
- Our M&S team **reached/has reached** their monthly sales target already, with over a week left to go!
- This is the first time Tom **had/has had** a job interview.
- How much funding **did they generate/have they generated** for their start-up idea so far?
- Jen **didn't eat/hasn't eaten** at a pop-up restaurant before.
- When **did Sam join/has Sam joined** this company?

2 ★★ Put the verbs in brackets into the *past simple* or the *present perfect*.

Hey Ann! I **1)** _____ (read) about a new pop-up restaurant in the local paper this morning. Apparently, it **2)** _____ (open) last Saturday in the town square and **3)** _____ (become) the most popular place in town already! Fancy going tomorrow? We **4)** _____ (not/meet) for lunch for ages!



Emma

Hi Emma! Really? I **5)** _____ (not/hear) anything about a new pop-up restaurant! I'd love to go, but how about meeting for dinner instead of lunch? I have to give an important presentation at work tomorrow afternoon and I **6)** _____ (not/have) time to prepare yet ...



Ann

OK, no problem! I **7)** _____ (just/call) the restaurant to book a table. The manager **8)** _____ (say) there's a table free at 7 pm, so let's meet there at 6:45!



Emma



3 ★★ Put the verbs in brackets into the *past simple* or the *present perfect*.

Hi readers,
Earlier this week, my business studies teacher **1)** _____ (assign) my class a presentation to do. We each have to talk about how start-ups **2)** _____ (change) the world since the start of the 21st century. After a lot of research, I finally **3)** _____ (decide) to do mine on super apps.
If you **4)** _____ (not/come across) the term before, super apps are basically apps that have multiple functions. They **5)** _____ (be) around for a while now, but **6)** _____ (become) a major part of daily life recently thanks to start-ups. For example, think about the last time you **7)** _____ (take) a taxi somewhere. I bet you **8)** _____ (use) an app to book and also pay for it, right? That's an example of a super app, and there are so many nowadays – modern life just wouldn't be the same without them!
What do you think? It's an interesting presentation topic, right? Leave a comment!

TRANSFORMATIONS (Review)

4 ★★★ Complete the second sentence using the word in bold. Use between two and five words.

- Tom has worked at this company for almost 10 years. **STARTED**
Tom _____ almost 10 years ago.
- I have eaten at many pop-up restaurants in the past year. **HAVE**
I _____ at pop-up restaurants all year.
- They have been developing that app for 6 months now. **BEGAN**
Development on that app _____.
- How long have you been interested in running your own company? **BECOME**
When _____ interested in running your own company?
- We have spent 8 hours performing quality control tests on our products. **BEEN**
We _____ quality control tests on our products for 8 hours.
- Kevin joined Max's company 6 months ago. **HAS**
It _____ Kevin joined Max's company.
- Eric has been trying to come up with a good start-up idea with no success. **NOT**
Eric _____ a good start-up idea yet.
- How many years has it been since she founded her company? **FOUND**
How many years ago _____ her company?
- The last time Lucy wrote a CV was years ago. **WRITTEN**
Lucy _____ for years.